

# The Hort Club Scrapbook



Back Row L-R: Andrew Otto, Stephanie Schertz, Julie Rueker, Amberly Herbst, Cathy Rigdon, Aaron Garber, Gretchen, Franz Hoerdemann, and Michael. Knealing in front: Missy Johnson, Brian Gregory, and Fred Romane

Missy and Cathy  
Ridin' in style  
on a  
JOHN DEERE!!!



2004-2005

# HORTICULTURE CLUB

## Newsletter #2

### Mid Am Tradeshow

School has once again started and the Horticulture Club isn't wasting any time!!! Just two days after school started we took off to the Mid Am Trade Show at McCormick Place in Chicago. The ride there and back took a little longer than usual due to some slushy winter weather, but it was all worth it. First on our list was to visit the Career Center. Even though only a few in our group were going specifically to speak with prospective employers, I know I myself enjoyed speaking with a few that caught my eye. After an insanely expensive lunch (thanks Andrew), we went down to Trade Show where your usual companies such JOHN DEERE, CAT, Proven Winners and many more were trying to sell you something or just give you something. I think we all got a handful, I mean a bagful of candy, pens and notepads and more reading material than one bathroom can handle!!!

**Meetings are**

**held every Monday @1**

**in AIT 103.**

**See you there!!!**

### Pro-Hort Symposium

What can I say about Pro-Hort which was held February 1st and 2nd? Thanks for breakfast? Excellent supply of chocolate? No, seriously, the Hershey bars were quite a treat! Anyway back to business- the Green Business that is. I can't share all of my notes with you but I will summarize a few of my favorite speakers. Deb Knapke held my attention very well with some eye opening safety hazards around the business. Ed Gilman from the University of Florida was thought provoking with his dictation about trees. Quite a bit of it I actually remembered from Hort 110 but I also found his alternatives to concrete interesting as well. Bridget Behe from MSU gave excellent business tactics to use to target a very diverse customer base. I especially liked her analogy to cooking. Give the customer a recipe!!! Give them the apples and the apple pie! And last but not least, Jack Pizzo. He reminded everybody just how the circle of life works and gave an in depth detail of how he restores natural habitats in public and private properties. Amazing!!!

**Just remember...**  
**Keep working on**  
**Student Career**  
**Days Events....**